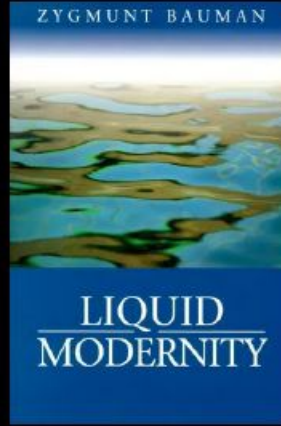
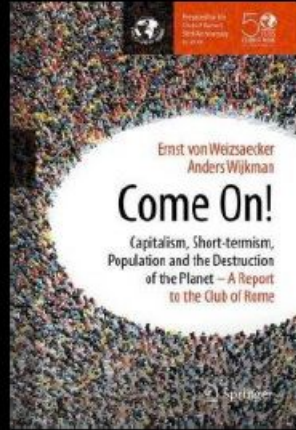
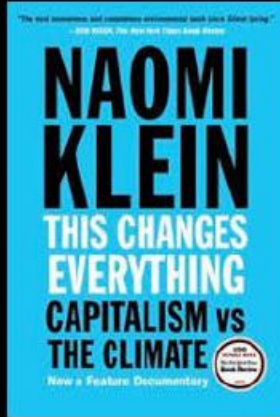


## Makro



## Meso

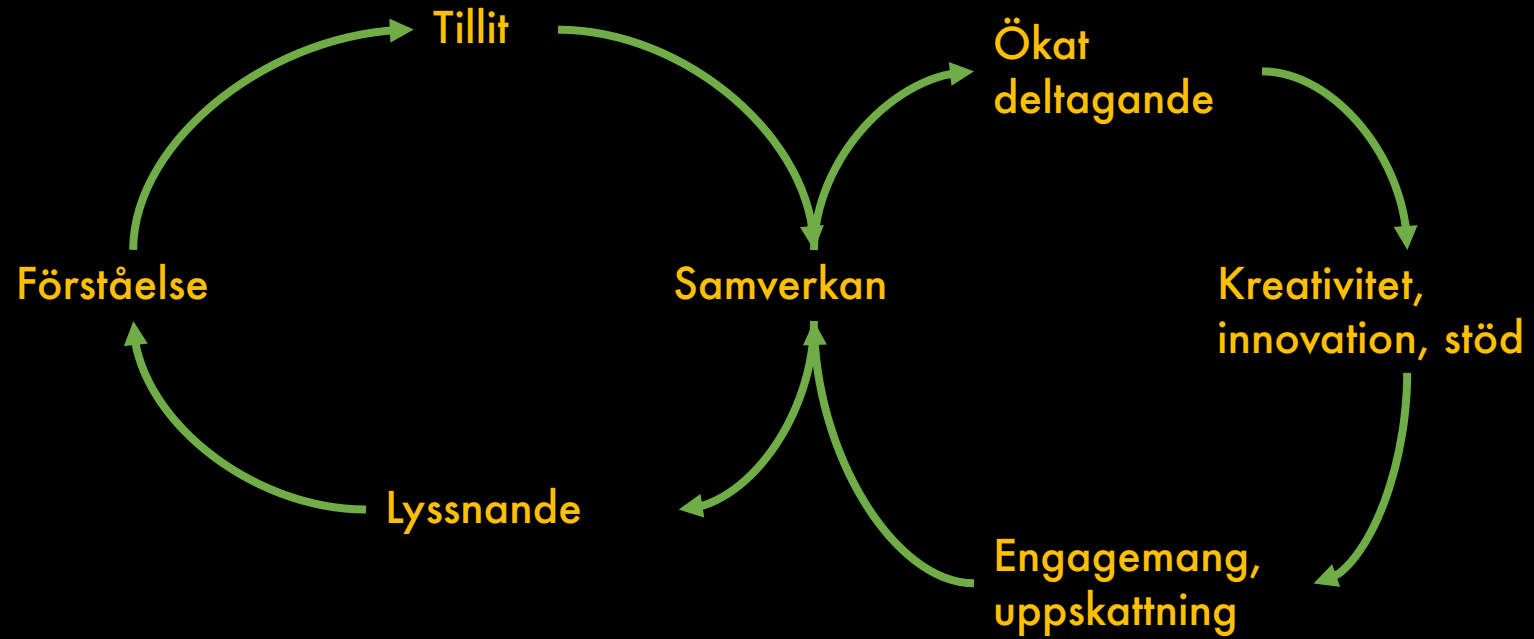


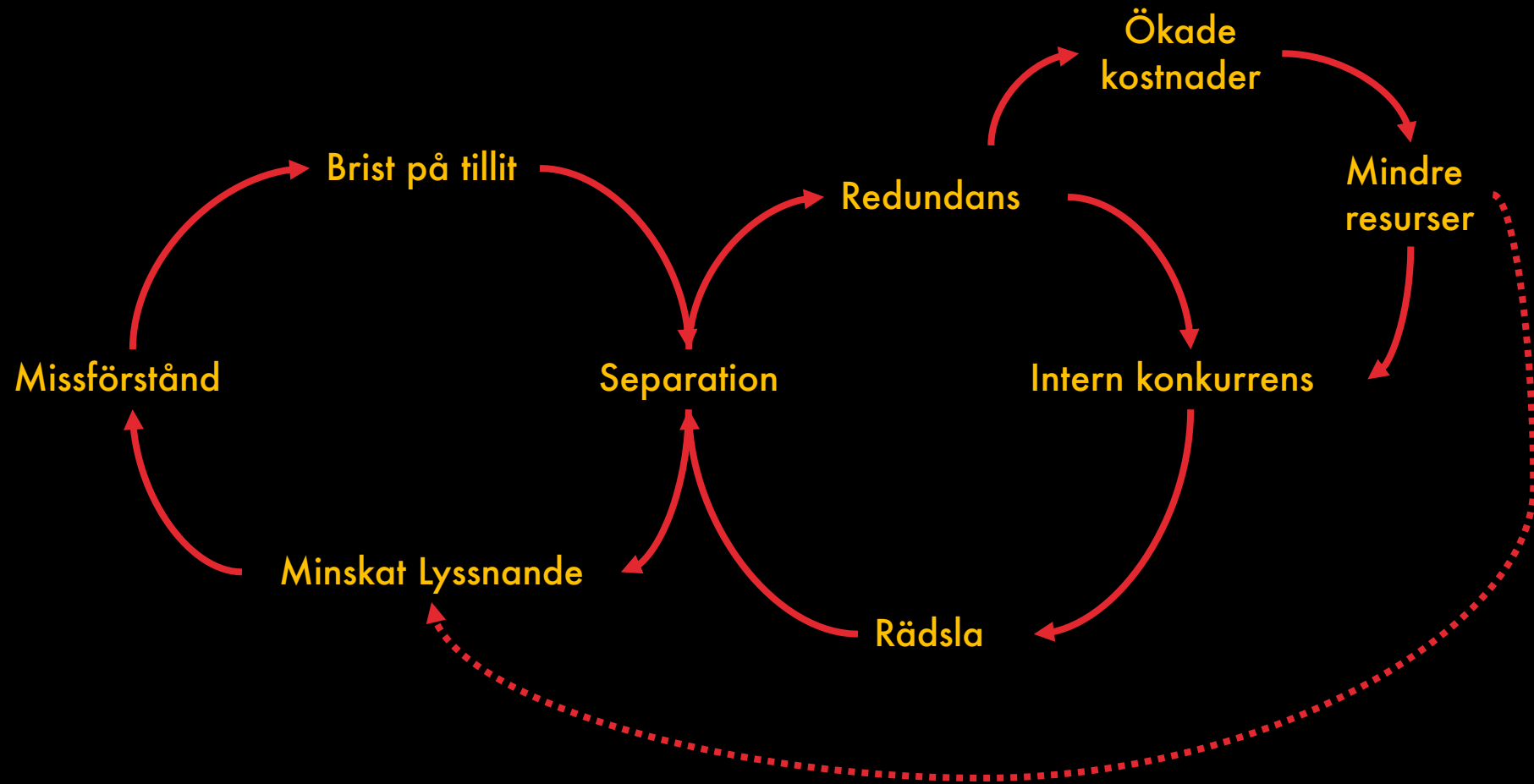
## Mikro



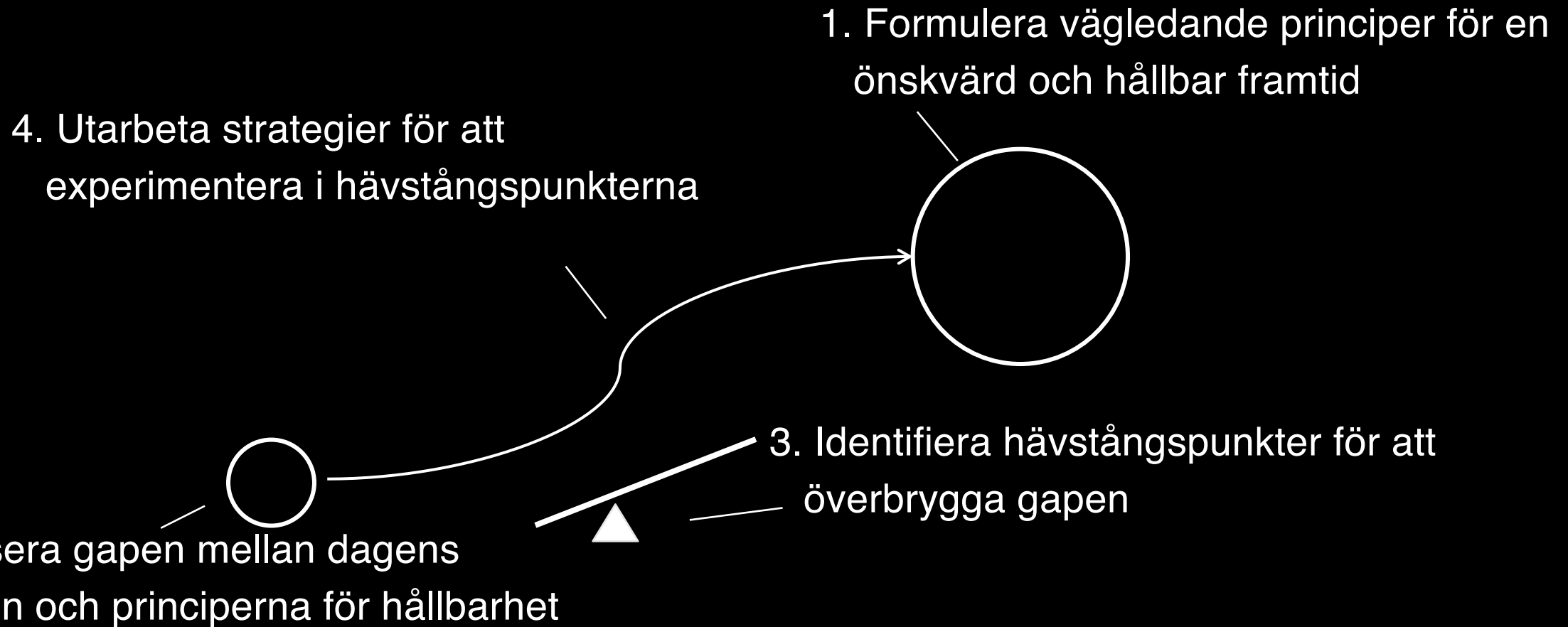
*In problem solving we seek to make something we do not like go away. In creating, we seek to make what we truly care about exist.*

- Peter Senge





# Hållbarhetsdriven omställning: Backcasting från principer

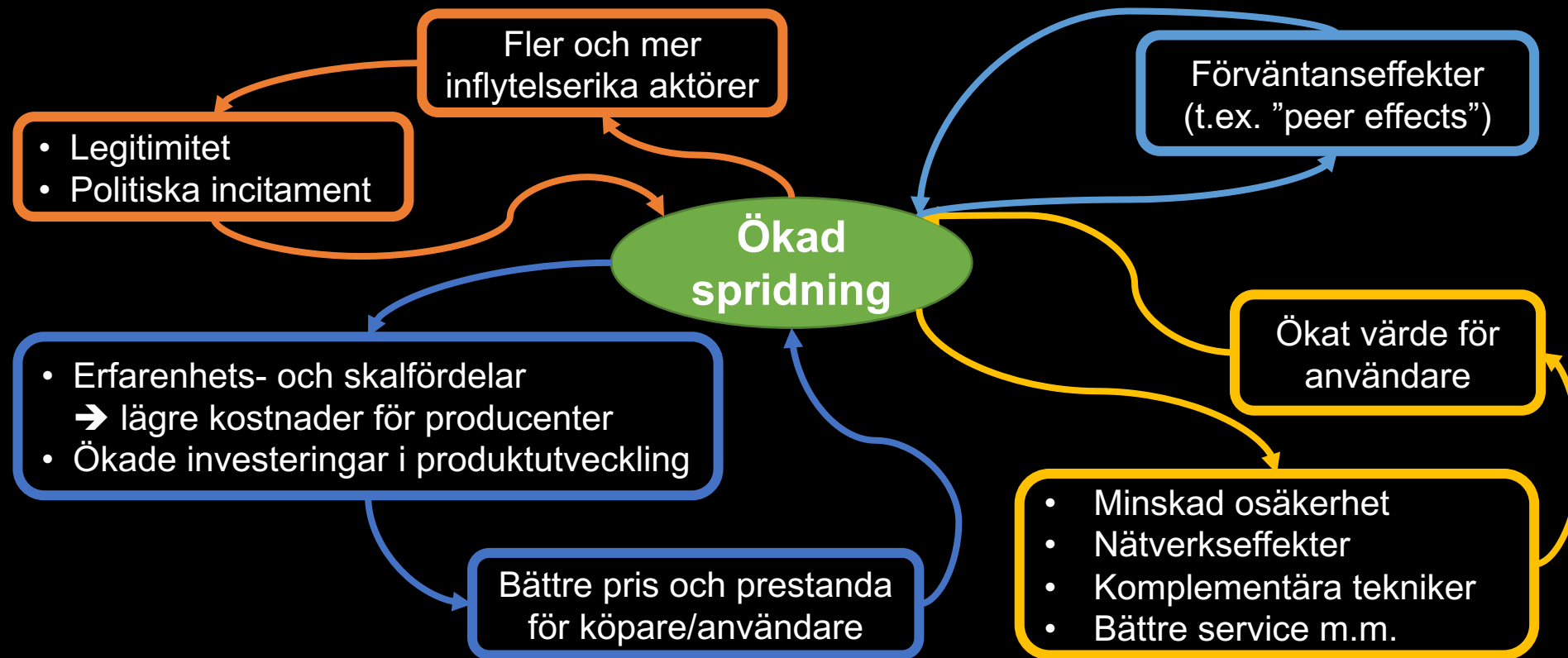


Think big, start small, act now,  
fail fast, learn fast!

- Challenge Lab



# ”Motorer” för omställning



Tack för mig!

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[www.challengelab.chalmers.se](http://www.challengelab.chalmers.se)